ORDER

| Orders | Order / Rev: | 2461985 | | |
|------------|----------------------|------------------------------------|-------------------------|----------------|
| | Alt Order #: | WOC13572806 | | |
| | Product Desc: | Issue | | |
| | Estimate: | 2328 | | WHAS |
| | Flight Dates: | 04/11/22 - 04/19/22 | Primary AE: | Taylor Fritsch |
| | Original Date / Rev: | 04/11/22 / 04/18/22 | Sales Office: | TSWAS |
| | Order Type: | General | Sales Region: | NAT |
| _ | | | | |
| Agency | Name: | Full Reach Media Group/ POL | | |
| | Buying Contact: | | Billing Type: | Cash |
| | Billing Contact: | | Billing Calendar: | Broadcast |
| | | P.O. Box 101552 | Billing Cycle: | EOM/EOC |
| | | Arlington, VA 22210 | Agency Commission: | 15% |
| Advertiser | Name: | ISS/ American Dream Federal Action | | |
| | Demographic: | A35+ | New Business End: | |
| | Product Codes: | IS-Issue/Non Ballot | Advertiser External ID: | 199467 |
| | Revenue Code 1: | AGY | Agency External ID: | 73568AG |
| | Revenue Code 2: | (POL) Political | Unit Code: | General |
| | Revenue Code 3: | (POL) Issue | Order Separation: | 00:15:00 |
| | Priority: | P04 | | |

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 03/28/22 | 04/19/22 | 84 | \$21,375.00 | \$18,168.75 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|------------|---------|--------------|-------------|--------|
| April 2022 | 84 | \$21,375.00 | \$18,168.75 | 0.00 |
| Totals | 84 | \$21,375,00 | \$18,168,75 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Taylor Fritsch | | | Start Of Order - End Of Order | 100% |

| Order Share | Share | Total |
|-------------|-------|--------------|
| WHAS | 15% | \$21,375.00 |
| Market | 100% | \$142 500 00 |

| Competitive Share | Share | Total |
|-------------------|-------|--------------|
| CABLE | 0% | \$0.00 |
| UNKWN | 85% | \$121,125.00 |
| WAVE | 0% | \$0.00 |
| WBKI | 0% | \$0.00 |
| WBNA | 0% | \$0.00 |
| WDRB | 0% | \$0.00 |
| WFTE | 0% | \$0.00 |
| WKMJ | 0% | \$0.00 |
| WKPC | 0% | \$0.00 |
| WKZT | 0% | \$0.00 |
| WLKY | 0% | \$0.00 |

| _ | Ln | Ch | Start | End | Inventory Code | Break | Start/End Ti | ime Days | Len Spo | ots | Rate Pri | Rtg Type | Spots | Amount |
|---|-----|----------|-----------|----------|------------------|-----------|--------------|----------|---------|-----|--------------|----------|-------|------------|
| | N 1 | WHAS | 04/11/22 | 04/19/22 | Good Morning Ame | ica CM | 7-9a | - 1111 | :30 | 4 | \$325.00 P02 | 0.00 NM | 6 | \$1,950.00 |
| | | | | | GOOD MORNING | AMERICA | | | | | | | | |
| | | Sta | rt Date I | End Date | Weekdays S | pots/Week | Rate | Rating | | | | | | |
| | W | eek: 04/ | 11/22 | 04/17/22 | - 1111 | 4 | \$325.00 | 0.00 | | | | | | |
| | W | eek: 04/ | 18/22 (| 04/24/22 | 11 | 2 | \$325.00 | 0.00 | | | | | | |

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Order / Rev: 2461985 Advertiser: ISS/ American Dream Federal Action

Alt Order #: WOC13572806 Product Desc: Issue WHAS

Flight Dates: 04/11/22 - 04/19/22 Estimate: 2328

| Ln Ch Start End | Inventory Code Break | Start/End | Time Days | Len S | Spots | Rate Pri | Rtg Type | Spots | Amount |
|---|--|------------------------------|------------------------|-------|-------|--------------|------------|-------|------------|
| Start Date | Weekdays Spots/Week | Rate \$325.00 | Rating | | | | | | |
| Week: 04/11/22 04/17/22 Week: 04/18/22 04/24/22 | -1111 4 11 2 | \$325.00 | 0.00 0.00 | | | | | 1 | |
| N 2 WHAS 04/11/22 04/19/22 | Local News @ 430a M-FCM WHAS11 WAKE UP NEWS @ | 430-5a 4 | - 1111 | :30 | 4 | \$75.00 P02 | 0.00 NM | 6 | \$450.00 |
| Start Date End Date | Weekdays Spots/Week | Rate | Rating | | | | | | |
| Week: 04/11/22 04/17/22 Week: 04/18/22 04/24/22 | -1111 4 11 2 | \$75.00 \$75.00 | 0.00 0.00 | | | | | | |
| N 3 WHAS 04/11/22 04/16/22 | Local News @ 6a Sa CM WAKE UP WEEKEND 6-7A | 6-7a | 1- | :30 | 1 | \$50.00 P02 | 0.00 NM | 1 | \$50.00 |
| Start Date End Date Week: 04/11/22 04/17/22 | Weekdays Spots/Week | Rate \$50.00 | Rating 0.00 | | | | | | |
| N 4 WHAS 04/11/22 04/16/22 | Good Morning America S&M GOOD MORNING AMERICA | 7-9a | 1- | :30 | 1 | \$125.00 P02 | 0.00 NM | 1 | \$125.00 |
| <u>Start Date</u> <u>End Date</u> Week: 04/11/22 04/17/22 | Weekdays Spots/Week | <u>Rate</u> \$125.00 | Rating 0.00 | | | | | | |
| N 5 WHAS 04/11/22 04/16/22 | Local News @ 9a Sa CM WAKE UP WEEKEND 9-10A | 9-10a | 1- | :30 | 1 | \$125.00 P02 | 0.00 NM | 1 | \$125.00 |
| Start Date End Date Week: 04/11/22 04/17/22 | Weekdays Spots/Week | Rate \$125.00 | Rating 0.00 | | | | | | |
| | ROS EM (Su) 6-8a CM WAKE UP WEEKEND 6-8A | 6-8a | 1 | :30 | 1 | \$50.00 P02 | 0.00 NM | 1 | \$50.00 |
| <u>Start Date</u> <u>End Date</u> Week: 04/11/22 04/17/22 | Weekdays Spots/Week | <u>Rate</u> \$50.00 | Rating 0.00 | | | | | | |
| N 7 WHAS 04/11/22 04/17/22 | Good Morning America SIM | 8-9a | 1 | :30 | 1 | \$125.00 P02 | 0.00 NM | 1 | \$125.00 |
| Start Date End Date | GOOD MORNING AMERICA Weekdays Spots/Week | Rate | Rating | | | | | | |
| Week: 04/11/22 04/17/22 N 8 WHAS 04/11/22 04/19/22 | 1 1 The View CM | \$125.00 11-12p | 0.00 - 1111 | :30 | 4 | \$125.00 P02 | 0.00 NM | 6 | \$750.00 |
| | THE VIEW | • | | .30 | 4 | \$125.00 F02 | O.OO INIVI | Ů | \$730.00 |
| Start Date Week: 04/11/22 04/17/22 Week: 04/18/22 04/24/22 | Weekdays Spots/Week -1111 4 11 2 | Rate \$125.00 \$125.00 | Rating 0.00 0.00 | | | | | | |
| N 9 WHAS 04/11/22 04/19/22 | <u>-</u> | 12-1p | - 1111 | :30 | 4 | \$125.00 P02 | 0.00 NM | 6 | \$750.00 |
| | WHAS11 NEWS AT NOON | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> Week: 04/11/22 04/17/22 | Weekdays Spots/Week 4 | Rate \$125.00 | Rating 0.00 | | | | | l | |
| Week: 04/18/22 04/24/22 | 11 2 | \$125.00 | 0.00 | | | | | | |
| N10 WHAS 04/11/22 04/19/22 | Local News @ 4p M-F CM WHAS11 NEWS @ 4P | 4-5p | - 1111 | :30 | 4 | \$125.00 P02 | 0.00 NM | 6 | \$750.00 |
| Start Date | Weekdays Spots/Week 4 | Rate \$125.00 | Rating 0.00 | | | | | l | |
| Week: 04/11/22 04/11/22 Week: 04/18/22 04/24/22 | 11 2 | \$125.00 | 0.00 | | | | | | |
| N11 WHAS 04/11/22 04/19/22 | Local News @ 5p M-F CM WHAS11 NEWS @ 5p | 5-530p | - 1111 | :30 | 4 | \$325.00 P02 | 0.00 NM | 6 | \$1,950.00 |
| <u>Start Date</u> <u>End Date</u> Week: 04/11/22 04/17/22 | Weekdays Spots/Week 4 | Rate \$325.00 | Rating 0.00 | | | | | | |
| Week: 04/18/22 04/24/22 | 11 2 | \$325.00 | 0.00 | | | | | | |
| N12 WHAS 04/11/22 04/19/22 | Local News @ 530p M-FCM WHAS11 NEWS @ 530P | 530-6p | - 1111 | :30 | 4 | \$350.00 P02 | 0.00 NM | 6 | \$2,100.00 |
| <u>Start Date</u> <u>End Date</u> Week: 04/11/22 <u>04/17/22</u> | Weekdays Spots/Week 4 | Rate \$350.00 | Rating 0.00 | | | | | | |
| Week: 04/11/22 04/17/22 Week: 04/18/22 04/24/22 | 11 2 | \$350.00 | 0.00 | | | | | | |
| N13 WHAS 04/11/22 04/19/22 | Local News @ 6p M-F CM WHAS11 NEWS @ 6p | 6-630p | -1111 | :30 | 4 | \$400.00 P02 | 0.00 NM | 6 | \$2,400.00 |
| Start Date End Date | Weekdays Spots/Week | Rate | Rating | | | | | | |
| Week: 04/11/22 04/17/22 Week: 04/18/22 04/24/22 | -1111 4 11 2 | \$400.00 \$400.00 | 0.00 0.00 | | | | | | |
| | Local News @ 630p Sa CM WHAS11 NEWS @ 6:30p | 630-7p | 1- | :30 | 1 | \$125.00 P02 | 0.00 NM | 1 | \$125.00 |

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Order / Rev: 2461985 Advertiser: ISS/ American Dream Federal Action

Alt Order #: WOC13572806 Product Desc: Issue WHAS

Flight Dates: 04/11/22 - 04/19/22 Estimate: 2328

| Ln Ch | Start | End | Inventory Code | Brook | Start/End 1 | ime Days | Len Spo | ate. | Rate Pri | Pta Typo | Spots | Amount |
|-------------------------|------------------|--------------------------|--------------------------------|--------------------|------------------|----------------|-----------------|--------|-----------------------|----------------|-------|------------|
| | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | Len Opc | no . | itale i ii | rtig Type | Орого | Amount |
| Week: 04/ | | 04/17/22 | 1- | <u>3pots/week</u> | \$125.00 | 0.00 | | | | | | |
| N15 WHAS | | | Local News @ 63 WHAS11 NEWS | 30p Su CM | 630-7p | | - 1 :30 | 1 \$ | 400.00 P02 | 0.00 NM | 1 | \$400.00 |
| Sta Week: 04/ | rt Date 11/22 | End Date 04/17/22 | Weekdays | Spots/Week 1 | Rate \$400.00 | Rating 0.00 | | | | | | |
| N16 WHAS | 04/11/2 | 2 04/19/22 | ET 7-730p ENTERTAINMEI | CM NT TONIGHT | 7-730p | - 1111- | :30 | 4 \$ | 400.00 P02 | 0.00 NM | 5 | \$2,000.00 |
| Sta | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 04/ | | 04/17/22 | - 1111 | 4 | \$400.00 | 0.00 | | | | | | |
| | Date Ra | | escription | | /End Time | | Weekdays | Length | | Rtg Type | | |
| | | 2-04/17/22 E | • | 7-73 | 0p | | - TWThF | :30 | (\$400.00) | 0.00 <i>NM</i> | | |
| | | .7,17.8,17.9, | 17.10 DNA severe weath | per cut inl | | | | | | | | |
| Week: 04/ | | 04/24/22 | 11 | 2 | \$400.00 | 0.00 | | | | | | |
| | | | Inside Ed 730-8p | CM | 730-8p | - 1111- | :30 | 4 \$ | 400.00 P02 | 0.00 NM | 9 | \$3,550.00 |
| Sto | rt Doto | End Data | INSIDE EDITION | | Poto | Poting | | | | | | |
| <u>Sia</u> Week: 04/ | rt Date 11/22 | End Date 04/17/22 | <u>Weekdays</u> - 1111 | Spots/Week 4 | Rate \$400.00 | Rating 0.00 | | | | | | |
| | Date Ra | | escription | • | /End Time | 0.00 | Weekdays | Length | Rate | Rtg Type | | |
| | | | nside Ed 730-8p | 730- | | | - TWThF | | | 0.00 NM | | |
| | | 7,17.8,17.9, | | | | | | | | | | |
| - | | • | DNA severe weath | - | _ | | C- | - 00 | #4 400 00 | 0.00 NIM | | |
| _ | | | un Prime Other 2r | id Half 6-10 | р | | St | 1 :30 | \$1,400.00 | 0.00 NM | | |
| _ | | ,18.1,17.2 /14/2022] | | | | | | | | | | |
| | • | _ | ocal News @ 6a S | a 6-7a | | | Sa | :30 | \$50.00 | 0.00 NM | | |
| | | ,18.1,17.2 | | | | | | .00 | Ψ00.00 | 0.00 | | |
| | | /14/2022] | | | | | | | | | | |
| 9 VHAS | 04/11/22 | 2-04/17/22 R | OS EM (Su) 6-8a | 6-8a | | | Sı | ı :30 | \$50.00 | 0.00 NM | | |
| _ | | ,18.1,17.2 [/14/2022] | | | | | | | | | | |
| 10 VHAS | 04/11/22 | 2-04/17/22 R | OS EM (Su) 6-8a | 6-8a | | | Sı | ı :30 | \$50.00 | 0.00 NM | | |
| _ | | ,18.1,17.2 | | | | | | | | | | |
| [Ap Week: 04/ | • | l/14/2022] 04/24/22 | 11 | 2 | \$400.00 | 0.00 | | | | | | |
| | | | Wed Prime A | CM | 8-9p | 1 | :30 | 1 \$ | 750.00 P02 | 0.00 NM | 0 | \$0.00 |
| N 10 WIAS | 04/11/2 | .2 04/13/22 | THE GOLDBER | _ | • | 1 | .30 | ιφ | 750.00 FUZ | U.UU INIVI | 0 | φυ.υυ |
| Sta | rt Date | End Date | Weekdays | Spots/Week | | Rating | | | | | | |
| Week: 04/ | | 04/17/22 | 1 | 1 | | 0.00 | | | | | | |
| | Date Ra | | escription | | /End Time | | <u>Weekdays</u> | Length | | Rtg Type | | |
| | | | Ved Prime A | 8-9p | | | W | :30 | (\$750.00) | 0.00 <i>NM</i> | | |
| | | .7,17.8,17.9, | 17.10 DNA severe weath | per cut inl | | | | | | | | |
| | | <u>'</u> | Sun Prime A | CM | 7-8p | | · 1 :30 | 1 \$ | 750.00 P02 | 0.00 NM4 | 1 | \$750.00 |
| CAUM GIN | U4/ I I/Z | L U4/11/22 | AMERICA'S FUN | | • | | .30 | ı Þ | 1 30.00 PUZ | U.UU INIVI | ' | φ1 30.00 |
| Sta | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 04/ | | 04/17/22 | 1 | 1 | \$750.00 | 0.00 | | | | | | |
| N20 WHAS | 04/11/2 | 2 04/19/22 | LN (M-Su) WHAS11 NEWS | CM AT 11 M-F/SU | 11-1135p J | - 1111- | - 1 :30 | 5 \$ | 325.00 P02 | 0.00 NM | 7 | \$2,275.00 |
| Sta | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 04/ | | 04/17/22 | - 1111-1 | 5 | \$325.00 | 0.00 | | | | | | |
| Week: 04/ | | 04/24/22 | 11 | 2 | \$325.00 | 0.00 | | | | | | |
| N21 WHAS | 04/11/2 | 2 04/16/22 | Local News @ 17 WHAS11 NEWS | • | 11-1135р | 1 | 1- :30 | 1 \$ | 250.00 P02 | 0.00 NM | 1 | \$250.00 |
| | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 04/ | | 04/17/22 | 1- | 1 | \$250.00 | 0.00 | | | | | | |
| N22 WHAS | 04/11/2 | 2 04/19/22 | Jimmy Kimmel JIMMY KIMMEL | СМ | 1135p-1237 | a -1111- | - :30 | 4 | \$75.00 P02 | 0.00 NM | 6 | \$450.00 |
| <u>Sta</u> | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |

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Order / Rev: 2461985 Advertiser: ISS/ American Dream Federal Action

Alt Order #: WOC13572806 Product Desc: Issue WHAS

Flight Dates: 04/11/22 - 04/19/22 Estimate: 2328

| | Ln Ch | Start | End | Inventory Code | Break | Start/End | Time Days | Len Spots | Rate Pri Rtg | Type Spots | Amount |
|---|------------|--------|----------|----------------|------------|-----------|-----------|-----------|--------------|------------|-------------------|
| | Star | t Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | |
| | Week: 04/1 | 11/22 | 04/17/22 | - 1111 | 4 | \$75.00 | 0.00 | | | | |
| | Week: 04/1 | 18/22 | 04/24/22 | 11 | 2 | \$75.00 | 0.00 | | | | |
| i | | | | | | | | | Tata | <u> </u> | CO4 075 00 |

Totals 84 \$21,375.00